



BRAND BOOK

Typography

LITHOS PRO

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ



ratio of elements

Typography



Darker version



Lighter version

Graphic symbol



color



darker primary logo



lighter primary light logo



darker secondary logo



lighter secondary logo



symbol variation





BLESSED[®]28
HAUTPFLEGE VOLLKOMMEN







 **BLESSED28[®]**
HAUTPFLEGE VOLLKOMMEN

A woman's face and hands are shown in a miniature room. The woman has blonde hair, blue eyes, and pink lips. Her hands are positioned as if she is holding the room. The room contains a pink chair, a small potted plant, and a wooden floor. The background is a light-colored wall with a window showing shadows.

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